

USSU Strategic Plan

Our Vision (what we will be and do)

"We will confront and overcome the barriers to learning to ensure all Salford students are unstoppable"

Our Mission (what we are here to do)

"We empower students to make change and succeed"

Our Values (who we are and what guides us)

- **Student-powered:** We are undeniably focussed on the needs of our members
- **Change-makers:** We are creative, progressive and kind
- **Straight-forward:** We are open, candid and proactive
- **Effective:** We are professional and collaborative
- **Inclusive:** Equity is at the heart of everything we do.

Our Promises to students (Strategic themes to be developed)

USSU promises that we will:

1. Offer something for every student
2. Make the changes students want to see within three years
3. Nurture students' personal and professional development
4. Help students to be happy and healthy at Uni
5. Be an outstanding organisation focussed on students

Enablers (what will make all this happen)

- Prioritisation Framework
- Impact Framework
- People Strategy
- Finance Strategy
- Marketing and Communications Strategy