

Playing Kit and Equipment Policy

USSU Societies & Sports Clubs – 2018/19

1. Team Salford

Team Salford is a partnership between the University of Salford Students' Union (USSU) and the University of Salford to encompass all areas of Sport and Physical Activity across campus, the concept behind the brand is to give sport the recognition it deserves across the University with both staff and students. With this, increase the awareness of opportunities that currently exist but also highlight the achievements, and create opportunities for new partnerships. The primary focus is to increase awareness of sport and physical activity and the positive impact this will have on student's time at University, as well as give them opportunities to build a better future and create experiences for life.

We are extremely proud of our sporting history and even more proud of our students that compete on behalf of the University, whether that is in BUCS, local league competitions, campus leagues or participate in social sport.

2. Representation

When representing the University of Salford in British Universities & Colleges Sport (BUCS) games, all teams are unified, with all teams playing in the same brand, colours and designs, with a striking and coherent look for Team Salford.

Kit must be in-line with the Team Salford brand guidance and any sport specific regulations (NGB/BUCS regulations). If your sport is not within BUCS but you compete in a local league and require match kit the same process applies.

3. Kit Supplier

Under Armour is the main kit supplier for Sport. They have been working with us to provide a range of kit that is suitable and specific for various sports. Under Armour is a long established company who are now breaking into the world of University sport kit. Our relationship continues to grow and over the contract period we aim to continue the development and offer to our membership.

In addition to sport specific playing kit, there are a range of leisurewear and training wear items available. Under Armour own the right to our Crest, Team Salford branding for the duration of the contract which is due to end in summer 2020.

4. Equipment

All stock and assets of the Club/Society shall be the property of the University of Salford Students' Union at all times and it is the responsibility of the Committee to ensure an accurate inventory list is kept and maintained.

5. Playing Kit

All University of Salford Sports Clubs must compete in Under Armour playing kit in line with Team Salford brand guidelines. There are no exceptions, groups found to be breaking our contract with Under Armour, will have sanctions placed on their Sports Club.

6. Sponsorship and Kit

University of Salford Sports teams do not exist as separate entities and they sit under the Students' Union. This means that all sponsorship agreements must be authorised by USSU and contracts cannot be signed solely by students or committee members on behalf of their club. This is in line with the sponsorship criteria and guidelines. All documents are available on the website.

All prospective contracts must be submitted to the Club Sport Coordinator for review.

Should a condition of sponsorship be to have their branding or logos on playing kit, then the sponsorship contract must be for at least 2years and the following areas are available of sponsors:

Lower back – sponsorship of a minimum of £1000, size: width 20cm, height 10cm.

Right/Left sleeve – sponsorship of a minimum of £500, size: width 10cm, height cm

Sponsorship is not available for kit owned by the club or USSU. Only kit purchased by members individually can be printed for sponsorship.

Sponsorship must not be printed on the front of any playing kit.

